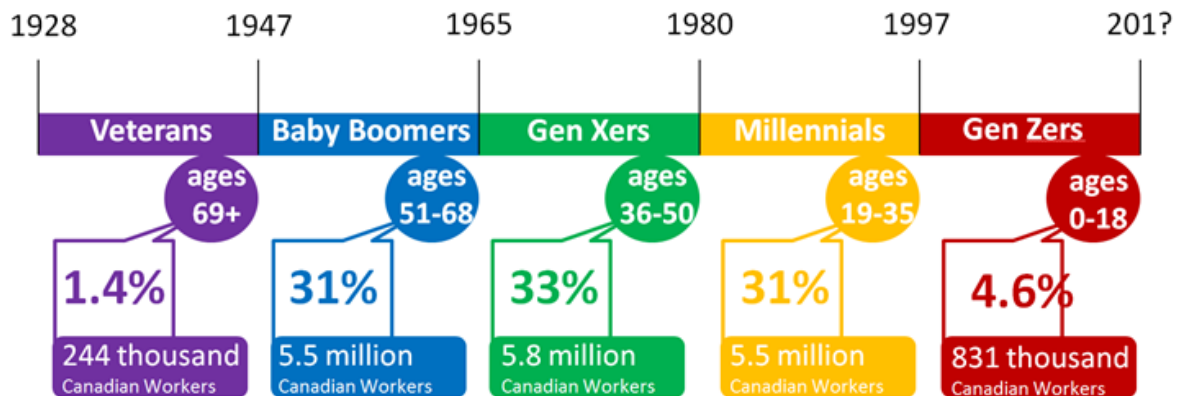




Connecting Generations Workshop

Guide to Generations in the Workplace

Successful organizations understand and embrace the diversity in their workplaces. Every generation working today brings their own unique strengths, skills and characteristics to the job. Understanding how to unlock that potential and minimize the conflict created by those differing styles isn't always intuitive. This workshop is designed to provide context and understanding, as well as practical tips for recruiting and retaining, leading, providing feedback and communicating with each generation.



Source: Labour Force, Stats Canada, 2015



How it works?

Jolene and Glenna will use highly engaging workshop activities to explore foundational influences in world events, popular culture and family background. Participants will develop an understanding of each generation's influences and characteristics. We will look at workplace needs and behaviours and dig into communication preferences. And, we'll introduce you to Gen Z so you can start thinking about their arrival in your workplace. Workshops are customized to each client group and are suitable for groups of up to 25.

Workshop Outcomes

Each workshop is customized to meet the needs of the group and is likely to include many of these outcomes:

- Understand why generational knowledge is important and potential organizational impacts.
- Gain insights into cultural and world influences and characteristics of each generation.
- Recognize where conflict may happen in the workplace and develop strategies to overcome potential generational gaps.
- Learn how to effectively communicate with each generation and the messages that motivate.
- Discover what methods work best for recruiting and retaining and growing each generation.
- Explore how each generation shows up at work and how managers can effectively lead a multigenerational workforce.
- Potential style and tool modifications – both organizational and personal.

Who Should Attend?

Everyone is invited to attend. People in the following roles may find it especially beneficial:

- Communications professionals
- Human resources professionals
- People leaders/supervisors
- Diversity committees

Who are we?

Glenna Cross, ABC, MC

Glenna is an independent management consultant focused on building capacity for professional communicators, as well as sharing her passion for all things communication with others. An experienced workshop facilitator and teacher, she's a proud Baby Boomer who brings her humour to the table...every time!

Jolene Ondrik

Jolene is a culture and communications consultant focused on working with organizations who want to inspire and engage employees and build better relationships with stakeholders. She focuses on building capabilities in organizations through facilitation and coaching, and can't quite decide if she fits in Gen X or the millennial category.

GEN Z CULTURAL INFLUENCES



Learn more

Eye on Culture Inc.

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